

GLOBAL ADVANTAGE

BUSINESS KNOWS NO BOUNDARIES

*Please join us for a workshop on
Intelligent Transportation Systems and Smart Vehicles
"Opportunities for the North American Market"*

The field of autonomous and connected vehicles worldwide is growing at a very fast pace. The largest market for smart vehicle technology is North America.

We can help your company enter the North American Market. Here is what we have to offer:

- Tucson, a city of million people, is strategically located within one of the largest markets in North America with more than 68 million consumers, including markets in California, Texas and western Mexico.
- The University of Arizona is one of the top public research universities in the US. Its Transportation Research Institute is conducting leading-edge research in autonomous and connect vehicles and intelligent transportation systems.
- The University of Arizona along with partners, including the City of Tucson and Pima County, can provide research facilities and roadways to test, evaluate and demonstrate smart vehicles and related technologies.
- Through its Global Advantage Program, an international soft landing program, Tech Parks Arizona can assist Israeli companies looking to establish business operations in the United States and Mexico.

**Join us for a presentation and discussion of the opportunities for
Israeli companies to enter the US and North American market.**

Date: Wednesday, August 30, 2017, 14:00 – 16:00

Location: We Work@Saron, 3 Aluf Kalman Magen, Tel Aviv 6107075

Discussants will include representatives from the University of Arizona Office of Research and Discovery, UA College of Science, and Tech Parks Arizona.

This event is free of charge, but pre-registration is required. Please r.s.v.p. by August 21 to Naomi Weiner at nweiner@uapark.org or 1-520-382-2437.



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